



WHEREAS, in today's highly interconnected world, voice and broadband access provide a lifeline to emergency help and a vital link to government services, community resources, friends, and family; and

WHEREAS, voice and broadband connections are not accessible to everyone; and

WHEREAS, a significant number of our nation's households still are not connected to voice or broadband networks; and

WHEREAS, the Federal Communications Commission (FCC) administers programs to make telephone service more affordable for low-income consumers by offering discounts on monthly charges for voice and/or broadband service; and

WHEREAS, the Colorado Public Utilities Commission (PUC) is responsible for ensuring that telecommunications service providers that wish to participate in the Lifeline program are qualified and certified to do so; and

WHEREAS, the Federal Communications Commission (FCC) and the Colorado Public Utilities Commission (PUC) are collaborating to educate consumers about the available discounts and benefits; and

WHEREAS, the Lifeline Assistance (Lifeline) programs offer tremendous benefits for eligible consumers in America and make voice and/or broadband services more affordable; and

WHEREAS, the Lifeline Program offers a monthly bill discount for eligible low-income consumers, allowing participants to apply their discount to voice, broadband, or a voice-broadband bundle; and

WHEREAS, the FCC has established Enhanced Lifeline Benefits for Tribal Lands and updated its rules governing Lifeline Program eligibility and non-duplication of support; and

WHEREAS, consumers should not be without phone or broadband service due to affordability; therefore, promoting Lifeline is essential to ensure that everyone eligible has access to affordable voice and broadband services; and

WHEREAS, the Lifeline Program has evolved in recent years to enhance efficiency and prevent waste, fraud, and abuse, ensuring that only eligible individuals receive this vital support; and

WHEREAS, the FCC, the National Association of Regulatory Utility Commissioners (NARUC), the National Association of State Utility Consumer Advocates (NASUCA), other state and federal agencies, cities, counties, organizations, and voice and broadband companies are committed to increasing awareness about the availability of the Lifeline Programs and are encouraging eligible citizens to sign up for the programs;

THEREFORE, I, Jared Polis, Governor of the State of Colorado, do hereby proclaim the period of time between September 8 and September 12, 2025, as

LIFELINE AWARENESS WEEK

in the State of Colorado.

GIVEN under my hand and the Executive Seal of the State of Colorado, this eighth day of September, 2025



A handwritten signature in blue ink, reading "Jared Polis".

Jared Polis
Governor